



July 5, 2017

Dear Parish Families,

The 9th Annual Immaculate Heart of Mary Neighborhood Fall Kick-Off Fest will be held on Saturday, August 26th, 2017 and is one of the premier family festivals in Indianapolis. The day will start with the 8th Annual 5K Run/Walk through the streets of Meridian Kessler with more than 1000 runners and walkers.

Our festival is a 2,000-person event including Meridian Kessler families, neighbors, businesses and friends. There will be games and activities for all ages, including live music, food and libations from popular local restaurants and craft beer vendors.

Last year we raised more than \$60,000 which helps to ensure the financial stability of the Immaculate Heart of Mary Parish and School as well as offset the cost of many necessary repairs and building maintenance – ***but we couldn't do this without your generous support!***

Please review the sponsorship levels on the following page. Becoming a 2017 Fall Kick-Off Fest or 5K Run/Walk sponsor can provide you and your business the opportunity to reach a captive and very receptive audience.

There are a variety of ways in which you and your family can get involved. We have many volunteer opportunities for all ages throughout the day. Come and be a part of Immaculate Heart's Neighborhood Fall Kick-Off Fest.

We look forward to seeing you and your family August 26th, at the 2017 IHM Fall Kick-Off Fest and 5K Run/Walk!

Sincerely,

Daniel Becker, Patrick Lane and John Leppert



2017 Sponsorship Opportunities

9th Annual Fall Kick-Off Fest and 8th Annual 5K Run/Walk

Title & Presenting - Sponsor \$3,500	<ul style="list-style-type: none"> • Naming rights as the Title or Presenting Sponsor for Both Events • Name and logo on race t-shirt • Name and logo on sponsor banner (8 x 12) • Admission for one family and \$100 worth of food/drink/kids game tickets • 1 beer baron sponsorship package
Platinum - \$2,500	<ul style="list-style-type: none"> • Naming rights to the main stage, kids area, food court or beer garden • Name and logo on race t-shirt • Name and logo on sponsor banner (8 x 12) • Admission for one family and \$100 worth of food/drink/kids game tickets • 1 beer baron sponsorship package
Special Beer Cups - \$2,500	<ul style="list-style-type: none"> • Name and/or logo on all beer baron and special beer cups • Admission for one family and \$100 worth of food/drink/kids game tickets • 1 beer baron sponsorship package • Any extra cups will be used at other parish events
Start/Finish Line - \$1,500	<ul style="list-style-type: none"> • Name and logo on the Start/Finish line • Name and logo on race t-shirt • Admission for one family and \$50 worth of food/drink/kids game tickets • 1 beer baron sponsorship package
Gold - \$1,000	<ul style="list-style-type: none"> • Name and logo on sponsor banner (4 x 8) • Name and logo on race t-shirt • Admission for one family and \$50 worth of food/drink/kids game tickets • 1 beer baron sponsorship package
Silver - \$500	<ul style="list-style-type: none"> • Name and logo on sponsor banner (4 x 6) • Admission for one family and \$30 worth of food/drink/kids game tickets
Bronze/Family - \$250	<ul style="list-style-type: none"> • Name and logo on sponsor banner (4 x 4) • Admission for one family and \$15 worth of food/drink/kids game tickets
Beer Baron - \$80	<ul style="list-style-type: none"> • Keg Kuts – no wait beer lines • Name on Beer Baron banner • 2 special Beer Baron cups • Includes 8 drink tickets

** All sponsors will be recognized on the Parish website and weekly bulletin



2017 IHM Fall Kick-Off Fest - Sponsorship Pledge Form

Name: _____

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Sponsorship Levels:

☐ Title & Presenting (\$3,500)

☐ Platinum (\$2,500)

☐ Special Beer Cups (\$2,500)

☐ Race Start/Finish Line (\$1,500)

☐ Gold (\$1,000)

☐ Silver (\$500)

☐ Bronze (\$250)

☐ Beer Baron (\$80) – Please sign up on the IHM website for Beer Baron Sponsors

Payment Method:

☐ Amount Enclosed: \$ _____

Acknowledge Donor As:

☐ Individual or Family (“Name” indicated above)

☐ Company Name (indicated above)

☐ Anonymous

Federal ID No. 0108291529

Return Pledge Form to:

Immaculate Heart of Mary

Attn: Anna Harvey

5692 North Central Avenue

Indianapolis, IN 46220

To make sure we have the best quality logo, please email dbecker@dancoroof.com your high resolution logo as Vector artwork, adobe illustrator or an EPS file.

Any questions to dbecker@dancoroof.com.

Or via email to dbecker@dancoroof.com